Playbook
Local pages
Hilton Anatole
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Hilton
EventReady
with CleanStay

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How to use local pages

Our commitment at Hilton Anatole is to provide event experiences that are sealed and specialized in Hilton EventReady with CleanStay. As you read through the local pages, you’ll gain confidence to shift the spotlight back to event planning that expresses your organization’s distinct individuality.

Now that you’re familiar with Hilton EventReady Playbook and have peace of mind with the safety and well-being of your attendees, we’ll create a new event plan together curated with Hilton EventReady solutions, local partners and the great team at Hilton Anatole.

Learn more about how we can bring EventReady to you.
Local event guidelines

**Safe Stay: National Industry-Wide Cleaning and Safety Standards**

The American hotel industry released national protocols for industry-wide hotel cleaning and safety standards in response to COVID-19. The initiative, referred to as “Safe Stay,” is focused on enhanced hotel cleaning practices, social interactions, and workplace protocols, while ensuring transparency for guests.

**North Texas Does It Right**

We are calling on Dallas County to help us stop the spread of COVID-19. You can be part of the #NorthTXDoesItRight campaign by following the safety guidelines created by our trusted group of doctors and city leaders. Do your part by following the Dallas County Health Guidance for the Public – outlined below – to keep yourself, your family and our community safe from COVID-19.

**Daily Dallas Covid-19 Reporting**

View the Daily Covid-19 Dallas Dashboard
Local resources

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Food & beverage

Grab and go dining options including coffee bar, hot and cold all day dining grab & go, and full bar in the evening. Open Daily.

Casual restaurant featuring 27 televisions for sports game action, plus an array of beers, cocktails and contemporary American cuisine for lunch, dinner and late night. Open days varies.

This 15-acre restaurant, retail, artist, and entertainment destination sits at the base of the Margaret Hunt Hill Bridge just 5 minutes from the Anatole. The area is home to over 20 restaurants, retail and shops.
Hybrid events

Whether your presenter is remote or live on stage, delivering streamlined and technically well-executed messages digitally ensures you to keep meeting objectives on track and your event a success. Combine in-person and virtual event experiences. Get more from your event and allow your attendees to learn, network, and interact — no matter where they are.

For more information contact: Simon Giles at giles@psav.com or (310) 945-7047

How to make hybrid event experiences memorable and measurable?

**Extend your event**
Reach a broader audience with pre- and post-event activities to keep the conversation going long after your event ends.

**Unleash session content**
Push the limits of your event agenda and incorporate digital trends into your content mix.

**Continuous attendee experience**
Provide an event sensation that allows attendees to engage on nearly any device with a combined web-based experience and event app.
Responsible events

Our community partners can help you make an impact locally during your event. These organizations support group volunteer activities and accept donations collected by attendees.

**North Texas Giving Day**

Communities Foundation of Texas (CFT), puts giving to work. As one of the largest community foundations in the nation, CFT professionally manages more than 1,000 charitable funds for families, companies, foundations and nonprofits and has awarded more than $2 billion in grants since its founding in 1953.

**Meet With Purpose**

Mindful Meeting, Mindful Eating and Mindful Being—focus on healthier, more socially and environmentally responsible feel-good breaks to the day.

**Light Stay Hotel Report**

We are taking steps to ensure our hotel and the events we host are environmentally friendly as measured by LightStay. Please contact us to see how we measure up.
Creative networking

Grand Atrium

Spread out in our 350,000 sf of indoor space. The Grand Atrium Lobby provides ample space in a beautiful setting for networking.

Anatole Park

The 7-acre Anatole Park is a great setting for outdoor receptions, concerts, weddings and events of all sizes.

Destination Management

Suzy Morris
214-281-2242
www.accessdmc.com

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Transportation

**Group Transportation**

Suzy Morris  
214-281-2242  
suzy.morris@accessdmc.com  
www.accessdmc.com

**Shuttle, Black Car & Taxi Service**

817-267-5150  
www.goyellowchecker.com

**DFW International Airport**  
14 miles from Anatole  
20-25 minute transfer

**Dallas Love Field Airport**  
6 miles from Anatole  
10-14 minute transfer

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Wellness

Staying healthy - mind & body - is more vital than ever to keep up with health essentials like diet, sleep routines, exercise and managing your medical care. Below are a list of resources to keep your routine, while you are on the road visiting Dallas from the digital highway or in person.

Off The Road......not off the routine.

The Verandah Club
Keeping your workout regimen has never been easier with this expansive state-of-the-art health facility.

Fitness Guestrooms
Five Feet to Fitness guestrooms allow your attendees to pursue fitness and well-being on their own terms.

Medical Resource
Near By Hospitals

Parkland

UT Southwestern Medical Center

Children's Medical Center

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Dallas is the top event and meeting destination in Texas, thanks to our strong economy and low labor rates. Learn more on how Dallas Delivers.

The FedEx Office Print & Ship Center in Hilton Anatole offers you everything you need to meet your convention exhibiting needs.

Book by December 31, 2020 for any arrival years and receive rich benefits and flexible contract terms with our MeetLIVE promotion.
Other information

To better acquaint yourself with Hilton Anatole, we welcome the opportunity to open our doors for a site visit or connect virtually to showcase all possibilities of your future program with Hilton CleanStay and EventReady in action. In the meantime, these Hilton Anatole useful planning resources and information, commonly requested, can serve to start make planning in the city a breeze.

Hotel History

In 2019, we celebrated our 40-year ruby anniversary after opening our doors for the first time in 1979. Here are some of our notable memories

Virtual Tour

Navigate through this 360 tour by leisurely navigating our event space, guestrooms, suites, and amenities at Hilton Anatole.

Photo & Video Gallery

Thumb through images of event space, guestrooms, and common areas created for socially-distanced networking to see Hilton Anatole’s personality come to life.
Kimberly Zoulek
Hilton Anatole
Director of Sales & Marketing
Kimberly.Zoulek@Hilton.com

Hilton EventReady Playbook

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