



POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA

CORPORATE PARTNER OPPORTUNITIES

2 0 1 7

Dear POSNA Corporate Partners,

The leadership, members and staff of the Pediatric Orthopaedic Society of North America (POSNA) recognize that partnership with industry is paramount to achieving our mission: the development and implementation of the highest quality educational programs. Further, POSNA recognizes that through collaborative research, we will achieve transformational evidence-based advances in patient care. In the end, our mission is all about better care for children with musculoskeletal disorders. POSNA places great value on the relationships between our society and the companies that have become our Corporate Partners. We know that "nothing is impossible" with the cooperation of our industry counterparts.

Corporate Partners have supported the growth of POSNA and have built upon POSNA's recognition as one of the world's premier societies for pediatric orthopaedics and spinal deformity surgery. United by our common goals, Corporate Partners and POSNA, both benefit from the opportunities to collaborate. Ultimately, the exchange of ideas and knowledge improves both groups' abilities to care for patients. Education is at the very core of POSNA's mission. Industry support fuels POSNA's ability to educate, support research and, most importantly, improve the care of children.

The crown jewels of POSNA's educational endeavors are the POSNA Annual Meeting and the POSNA/AAOS International Pediatric Orthopaedic Symposium (IPOS), which draw upon surgeons from around the world. The Annual Meeting (May) is a vibrant event of the latest research and evidence-based medicine in pediatric orthopaedics, starting with the Pre-Course and continuing for 3 more days of talks, concurrent sessions, and breakout sessions. **2017 will feature a very special meeting that combines the annual meetings of POSNA and the European Pediatric Orthopedics Society (EPOS). The combined event, "EPOSNA", will be held May 3-6 at the Palau Congress Center in Barcelona, Spain. This will truly represent a worldwide gathering of pediatric orthopaedic specialists and is expected to be the largest pediatric orthopaedic conference with more presentations, posters and attendees than any other conference in history. Both societies are extremely excited about this joint effort and respectfully request your continued support of our educational mission.** We believe this is a particularly valuable opportunity for Corporate Partners to receive high visibility and global exposure.

IPOS (December) is a showcase for innovative techniques, "what's new and what works" in pediatric orthopaedics. Recognizing the increasing complexity, diversity and subspecialty interests within pediatric orthopaedics, the IPOS schedule allows registrants to customize their learning experience to their unique practice. In addition to focused lecture sessions and case discussions, registrants may choose from over 40 breakout sessions, demonstrations, hands-on technical workshops, and industry-sponsored sessions with innovative products.

In support of our research agenda this year, POSNA looks to our industry partners for support to help us make ten grants of \$30,000 each available to our membership in efforts to advance pediatric orthopedic knowledge and patient care. This will complement 3 smaller awards, a larger directed research grant, and two new registry grants, for a total of over \$430,000 of grant funding.


POSNA continues to expand our global educational mission by collaborating with our alliance societies around the world. Initiatives with the European, Asia-Pacific and South America pediatric orthopedic societies, our global partners, have been enhanced by corporate support.

In 2010, POSNA introduced a Double Diamond level partnership opportunity, and numerous partners accepted this level of support. Sponsors qualify for Double Diamond level with a total of \$125,000 in combined support of IPOS and POSNA. Double Diamond sponsors will meet with POSNA leadership at the IPOS meeting and be given an opportunity to host independent events on Thursday evening at the EPOSNA Meeting. Additionally, Double Diamond sponsors will be invited to attend a breakfast meeting at IPOS; this will give a select group of Industry partners an opportunity to sit and openly discuss issues of common interest with POSNA leadership. Of course, all the benefits of other levels of support (e.g. Diamond to Silver) still apply. Your support is critical to allowing POSNA to execute its mission of education, research and improving patient care. In addition, for 2017 EPOSNA Meeting, Double Diamond Sponsors will have two rooms available for purchase at the Headquarters Hotel in Barcelona, at the Fairmont Juan Rey Carlos Hotel.


If you have any questions about opportunities for partnership, please do not hesitate to contact Teri Stech, Executive Director of POSNA, Peter Sturm, MD or James McCarthy, MD.

POSNA is proud of the relationships we have fostered. We look forward to continued close collaboration with our Corporate Partners. We urge you to remember the reasons you've chosen to join with us in the past and consider increasing your level of support for POSNA this year.

We thank you for your support and are confident that together we will succeed in the pursuit of our mutual goals of improving care and outcomes for children with orthopaedic problems.



James McCarthy, MD
President, POSNA



Peter Sturm, MD
Chair, Industry Relations Committee

TABLE OF CONTENTS



Partner Levels & Sponsorship Benefits	2
POSNA Quality, Safety and Value Initiative	3
POSNA Corporate Partner Sponsor Opportunities	3
EPOSNA Educational Support Opportunities	3
EPOSNA Publication/Multimedia Support Opportunities	4
EPOSNA Social Function Support Opportunities	4
EPOSNA Marketing Opportunities	5
2016 POSNA Corporate Partners	6
Annual Meeting and IPOS Attendance History	7
2017 Annual Meeting Program At A Glance	7
2017 EPOSNA Provisional Floor Plan	8
Industry Exhibitor Registration Form	9
POSNA Corporate Partner Sponsorship Form	10
Exhibit Rules and Regulations	11 - 12
Future POSNA Educational Events	13



POSNA
PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA

Address: Pediatric Orthopaedic Society of North America
9400 W Higgins Road, Suite 500
Rosemont, Illinois 60018-4976 USA

Phone: 847.698.1692

Fax: 847.268.9694

Websites: www.posna.org
www.POSNAcademy.org
www.OrthoKids.org

Email: posna@aaos.org

THE PEDIATRIC ORTHOPAEDIC SOCIETY OF NORTH AMERICA

is comprised of professionals, primarily pediatric orthopaedic surgeons, devoted to the care of children's musculoskeletal health. As a group, POSNA members strive to become the authoritative source on such care through appropriate research leading to the excellence in evidence-based patient care.

POSNA CORPORATE PARTNER LEVELS AND BENEFITS

DOUBLE DIAMOND

\$125,000 +

Roundtable Leadership Breakfast Discussion at the International Pediatric Orthopaedic Symposium (IPOS)

Special Recognition as Double Diamond POSNA Sponsor during IPOS and other POSNA Events

Two rooms blocked at the Fairmont Juan Rey Carlos Hotel (meeting headquarters hotel) for company representatives for the EPOSNA Meeting in Barcelona

Two Company Representatives are invited to attend the Presidents Dinner during the EPOSNA Meeting

Presentation of a plaque and an opportunity to address registrants at the EPOSNA Meeting Opening Ceremonies

Specific Sponsorships and Marketing Opportunities (named Meeting Events or products) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards.

Recognition on the POSNA Website (Corporate name and logo) throughout the year.

Complimentary registration for six (6) Company representatives to attend the Annual Meeting

Recognition on the EPOSNA Meeting Mobile App

Recognition on the EPOSNA Website

Verbal and sign recognition at the EPOSNA Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

DIAMOND

\$75,000 - \$124,999

Special recognition as Diamond POSNA Sponsor during IPOS and other POSNA events

Two Company representatives invited to attend the Presidents Dinner during the EPOSNA Meeting

Presentation of a plaque and an opportunity to address registrants at the EPOSNA Meeting Opening Ceremonies

Two Specific Sponsorships and Marketing Opportunities (named Meeting Events or products) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards.

Recognition on the POSNA Website (Corporate name and logo) throughout the year

Complimentary registration for four (4) Company representatives to attend the EPOSNA Meeting

Recognition on the EPOSNA Meeting Mobile App

Recognition on the EPOSNA website

Verbal and sign recognition at the EPOSNA Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

PLATINUM

\$50,000 - \$74,999

Presentation of a plaque at the EPOSNA Meeting Opening Ceremonies

One Specific Sponsorship or Marketing Opportunity (named Meeting Event or Product) according to the interests of the Sponsor. Named events may include research awards, sponsorship of a portion of the meeting, or other events. Recognition of events or awards will be made independently during events or awards.

Recognition on the POSNA Website (Corporate name) throughout the year

Complimentary registration for four Company representatives to attend the EPOSNA Meeting

Recognition on the EPOSNA Meeting Mobile App

Recognition on the EPOSNA website

Verbal and sign recognition at the EPOSNA Meeting

Pre-registration mailing list will be made available, upon request, for a one-time mailing to registrants.

GOLD

\$25,000 - \$49,999

Recognition on the POSNA Website (Corporate name) throughout the year

Complimentary registration for four (4) Company representatives to attend the EPOSNA Meeting

Recognition on the EPOSNA Meeting Mobile App

Recognition on the EPOSNA website

Recognition at the EPOSNA Meeting

Post-meeting registration mailing list will be made available, upon request, for a one-time mailing to registrants after the meeting.

SILVER

\$10,000 - \$24,999

Recognition on POSNA Website (Corporate name) throughout the year

Complimentary registration for two (2) Company representatives to attend the EPOSNA Meeting

Listed on the EPOSNA Meeting Mobile App

Recognition on the EPOSNA website

Recognition at the EPOSNA Meeting

Post-meeting registration mailing list will be made available, upon request, for a one-time mailing to registrants after the meeting.

PLEASE NOTE: Sponsorship does not guarantee exhibit space. Registration for exhibit space is separate and must be confirmed prior to the deadline. Please see Exhibit Registration Form on Page 9 and Rules and Regulations on Pages 11 - 12.

POSNA QUALITY, SAFETY AND VALUE INITIATIVE (QSVI)

\$25,000 - \$75,000

The POSNA QSVI is an exciting new effort spearheaded by our leadership that will enhance our research and health care delivery in pediatric orthopaedics and aid members in their practice.

- Quality-improvement programming in the pediatric orthopaedic subspecialties of spine, sports medicine, hip, hand and upper extremity, cerebral palsy and lower extremity, and trauma.
- National benchmarking, metrics and outcomes to educate the government and payers
- Performance improvement and aid in Board re-certification
- Best practice guidelines

We would appreciate the opportunity to partner with industry to advance these aims and improve the care of children. Research and educational programming grants are available as well as special needs.

2016 IPOS MEETING

December 6-10, 2016, Orlando, FL

Educational grants and scholarships given to the 2016 IPOS Meeting will be added to any 2017 POSNA contributions as well as EPOSNA Meeting sponsor contributions, to determine the Corporate Partner Level. For information on sponsoring the IPOS meeting, contact Joanna Curry at AAOS at curry@aaos.org.

POSNA 2017 SPECIALTY DAY AT AAOS MEETING

\$25,000

Saturday, March 18, 2016, San Diego, CA
(Open to one sponsor)

Highlight your company with sponsorship of the Annual Specialty Day Meeting that POSNA plans annually at the AAOS Annual Meeting. This program includes hot topics in pediatric orthopaedics, point-counter point debates, symposia and research topics. Our supporter will be acknowledged in the final program book, and on signage outside of the room.

POSNA INTERNATIONAL EDUCATION GRANTS

\$25,000 - \$50,000

By providing an unrestricted educational grant, your company can assist POSNA in its international educational mission by providing quality programs and initiatives in countries with limited resources.

POSNA NAMED RESEARCH GRANT

\$30,000 - \$60,000

We welcome Industry Partners to sponsor named research awards to support POSNA's commitment to offering high quality research awards to its members. Please contact the POSNA office if you have specific research funding interests.

POSNA INTERNATIONAL VISITING SCHOLARS PROGRAM

\$15,000

Since 2007, POSNA has awarded scholarships to surgeons from countries with limited resources. Four to six individuals are selected to attend our Annual Meeting or most recently IPOS. The recipients are also invited to spend an additional period of time at local/regional institutions to supplement their educational experience. This program has helped build sustainable relationships between members of our society and individuals from resource-challenged environments.



EDUCATIONAL SUPPORT

EDUCATIONAL GRANT FOR THE 2017 EPOSNA MEETING

\$10,000 - \$50,000 (Open to multiple sponsors)

By providing an unrestricted educational grant in any amount, your company can help offset the cost of the Annual Meeting so that we can keep registration fees low for attendees. Compelling research presentations and current concepts focusing on problem-driven topics are offered during the three day meeting. This will truly represent a worldwide gathering of pediatric orthopaedic specialists and is expected to be the largest pediatric orthopaedic conference with more presentations, posters and attendees than any other conference in history. Sponsors will be acknowledged on signage and in the EPOSNA Meeting Program Book.

CONCURRENT SESSIONS AT THE 2017 EPOSNA MEETING

\$20,000 per Session (Open to multiple sponsors)

EPOSNA will have several concurrent sessions on Thursday and Friday afternoons covering the following topics: Lower Extremity, Upper Extremity, Neuromuscular, Sports, Basic Science, Metabolic, Tumor/Infection, Foot & Ankle, Spine and Hip. The sponsor will be acknowledged in the program and on signage.

2017 PRE-COURSE AT THE EPOSNA MEETING

\$25,000 (Open to one sponsor)

POSNA will present a half-day course on Wednesday morning, May 3, 2017. The 2017 topic is Cutting-Edge Pediatric Orthopaedics 2017: A Global Perspective. This course will highlight, compare and contrast the North American and European perspectives on challenging problems in pediatric orthopaedics including slipped capital femoral epiphysis, complex early onset scoliosis, the neuromuscular hip and pediatric fracture care. The faculty and moderators are experienced senior POSNA and EPOSNA members who are thought-leaders in their fields. The sponsor will be acknowledged in the program and on signage.

POSNA CORPORATE PARTNER OPPORTUNITIES



PUBLICATIONS AND MULTIMEDIA SUPPORT

PROGRAM-AT-A-GLANCE BOOK 2017 EPOSNA MEETING \$25,000

Link your organization with a valuable resource that is prominently used throughout the EPOSNA Meeting and beyond. Distributed to all attendees at registration, the program-at-a-glance is the template for the scientific sessions as well as other information about the meeting, location and societies.

JCO ABSTRACT BOOK 2017 EPOSNA MEETING Price to be determined

EPOSNA will publish a supplement of the Journal of Children's Orthopaedics, which will contain all the papers, posters and e-posters presented at the meeting in a book that will be distributed to attendees.

WIRELESS ACCESS 2017 EPOSNA MEETING \$25,000

Help delegates stay connected during the meeting by providing access for wireless-enabled devices in all public areas during the Annual Meeting. The sponsor will be prominently acknowledged on signage in the registration area, the EPOSNA Meeting Program Book and hot spot signage (if applicable).

MOBILE MEETING APP 2017 EPOSNA MEETING \$25,000

Meeting attendees will have a powerful tool accessible by their Smartphones and other mobile devices to view the meeting sessions, agenda, view abstracts and fill out online evaluations. Your logo will be displayed when a user logs on acknowledging your support and on signage in the registration area. 86% of attendees used the App at the 2016 Annual Meeting.

E-POSTER KIOSKS 2017 EPOSNA MEETING \$10,000

Visual media in the form of the E-poster exhibit is a valued component of the Annual Meeting. E-posters will be displayed at the EPOSNA Meeting on special computers located in high traffic areas outside the meeting hall. Identify your organization with the best and brightest in scientific research – you'll be acknowledged on each computer, in the EPOSNA Meeting Program Book and on signage located in the registration area.

REGISTRATION AREA 2017 EPOSNA MEETING \$25,000

A single supporter will be acknowledged in the EPOSNA Meeting's highest traffic area on a sign or banner in the registration area with recognition as the "Official Annual Meeting Registration Sponsor."

EPOSNA SOCIAL FUNCTIONS

WELCOME RECEPTION \$25,000 (Open to one or two sponsors)

The Opening Ceremonies on Wednesday evening officially mark the commencement of the EPOSNA Meeting. Afterward, delegates will gather at the Welcome Reception in an area outside the lecture hall to enjoy hors d'oeuvres, beverages and reconnect with friends and colleagues. The supporter will be acknowledged in the EPOSNA Meeting Program Book and on signage at the reception.

COFFEE BREAK \$6,000 (Open to one sponsor per break)

Coffee breaks are scheduled before and between scientific sessions. Socialize with participants in a more informal atmosphere and gain great visibility! The partners can also print napkins or any similar items with their logo, to be used during the coffee break.

LUNCH BREAK \$15,000 (Open to one sponsor per lunch)

A light lunch will be provided on Wednesday, Thursday and Friday in the Exhibit Hall. Sponsor will be acknowledged on a sign.

EPOSNA MARKETING OPPORTUNITIES

The partnership opportunities listed below allow the participating company to achieve the utmost exposure and recognition. These items will be purchased and shipped to the meeting by the sponsor at the sponsor's expense. The sponsor dollar amounts listed below are in addition to the cost of the product. Item and design must be approved by POSNA before the product is manufactured. We are anticipating an attendance of 1,500. Products will be distributed at the Registration or inserted into the conference bags. Only one or two items allowed per company.

CONFERENCE BAGS

\$5,000

(Open to one sponsor)

Conference bags will be distributed to ALL participants and will be printed with: 2017 EPOSNA Meeting, May 3-6, Barcelona, Spain. Sponsor name will be acknowledged on a sign at registration.

LANYARDS

\$5,000

(Open to one sponsor)

The lanyards are distributed to ALL participants and will be printed with: 2017 EPOSNA Meeting, May 3-6, Barcelona, Spain. Participants are required to wear them at all times during the meeting. Sponsor name will be acknowledged on a sign at registration.

PENS

\$5,000

(Open to one sponsor)

Pens printed with EPOSNA 2017, sponsor name and logo. Pens will be included in the conference bags distributed at registration.

PORTABLE CHARGERS

\$5,000

(Open to one sponsor)

Provide the EPOSNA attendees with a way to charge their electronic devices by supporting individual chargers. The EPOSNA logo and the Sponsor's name and logo will be printed on the charger. Charges will be included in the conference bags and distributed at registration.

NOTEPADS

\$5,000

(Open to one sponsor)

Notepads printed with EPOSNA 2017, the sponsor's name and logo. Notepads can be included in the conference bags distributed at registration.

Support opportunities listed herein are not intended to be inclusive of all projects and initiatives that will be directed by POSNA. POSNA Leadership and staff welcome the opportunity to discuss additional partnership prospects.

Parc Guell public garden overlooking Barcelona, designed and built by Guadi and Josep Jujol in 1914.



CORPORATE PARTNERS

POSNA is pleased to acknowledge the companies who have provided financial support throughout the past year. We sincerely appreciate each of these companies for helping POSNA fulfill its goals of providing education and fostering research.

DOUBLE DIAMOND CORPORATE PARTNERS



Medtronic



DIAMOND CORPORATE PARTNERS



DePuy Synthes

COMPANIES OF *Johnson & Johnson*



Shriners Hospitals
for Children™

stryker

PLATINUM CORPORATE PARTNERS

BioMarin Pharmaceutical, Inc.

Zimmer Biomet

GOLD CORPORATE PARTNERS

Arthrex

NuVasive, Inc

Pega Medical



POSNA

PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA

SILVER CORPORATE PARTNERS

Children's Mercy Kansas City

Implanet America, Inc.

Medicrea

Orthofix

Stanford Children's Health

Wright Medical

POSNA DIRECT FUND

Established in 2011, this fund will support the things most important to the POSNA membership: education, patient care initiatives and research. This direct donation gives POSNA maximal flexibility to serve both future and present needs. Your support of POSNA Direct will earn recognition from POSNA at our Annual Meeting and other POSNA events throughout the year.

2017 EPOSNA SCHEDULE AT A GLANCE

MEETING ATTENDANCE HISTORY

POSNA ANNUAL MEETING ATTENDANCE

	2011	2012	2013	2014	2015	2016
MEMBER	473	513	590	529	581	551
NON-MEMBER	167	124	227	164	149	133
RESIDENT/FELLOW	80	65	73	101	85	62
ALLIED HEALTH	54	100	87	120	84	91
TOTAL	774	802	977	914	899	847

IPOS MEETING ATTENDANCE

	2010	2011	2012	2013	2014	2015
MEMBER	127	125	142	118	139	114
NON-MEMBER	43	67	227	144	61	50
RESIDENT/FELLOW	58	45	34	91	50	43
ALLIED HEALTH	29	39	53		49	101
SCHOLARSHIPS	83	65	92	81	89	106
TOTAL	340	351	389	353	388	418

CORPORATE SPONSORED EVENTS

Our industry partners are discouraged from holding corporate-sponsored (non-CME) events during the Pre-Meeting Course, Welcome Reception, Members' Business Meetings and Annual Meeting Scientific Sessions to avoid conflicts with our educational and research mission. Thursday evening, while labeled a free evening, is usually the night on which academic institutions and training programs hold receptions and/or fellowship reunions. **This evening is the only time sanctioned for corporate-sponsored events, limited to our Double Diamond industry partners only.** The Double Diamond partner may invite no more than 50 non-industry attendees to this event. Double Diamond partners may submit a proposal to POSNA describing the nature of the event 45 days prior, and is subject to the approval of the POSNA Board of Directors.

WEDNESDAY, MAY 3

Registration	6:30 AM – 5:00 PM
Pre-Course	8:00 AM – 12:00 PM
Lunchtime Symposia for General Membership	12:30 PM – 1:30 PM
EPOS and POSNA Committee Lunch	12:30 PM – 1:30 PM
General Session (Hip & Spine)	1:30 PM – 5:00 PM
Break	3:20 PM – 3:41 PM
Evening	
Opening Ceremony	6:30 PM – 7:45 PM
Welcome Reception	7:45 PM – 9:30 PM

THURSDAY, MAY 4

Registration	6:30 AM – 5:30 PM
General Session (Trauma & QSVI)	8:00 AM – 12:00 PM
Break	9:50 AM – 10:10 AM
Concurrent Sessions	
I: (Lower Extremity & Neuromuscular)	1:30 PM – 5:30 PM
II: (Upper Extremity & Sports)	1:30 PM – 5:30 PM
III: (Basic Science & Metabolic/Misc.)	1:30 PM – 5:30 PM
Break	3:20 PM – 3:41 PM

FRIDAY, MAY 5

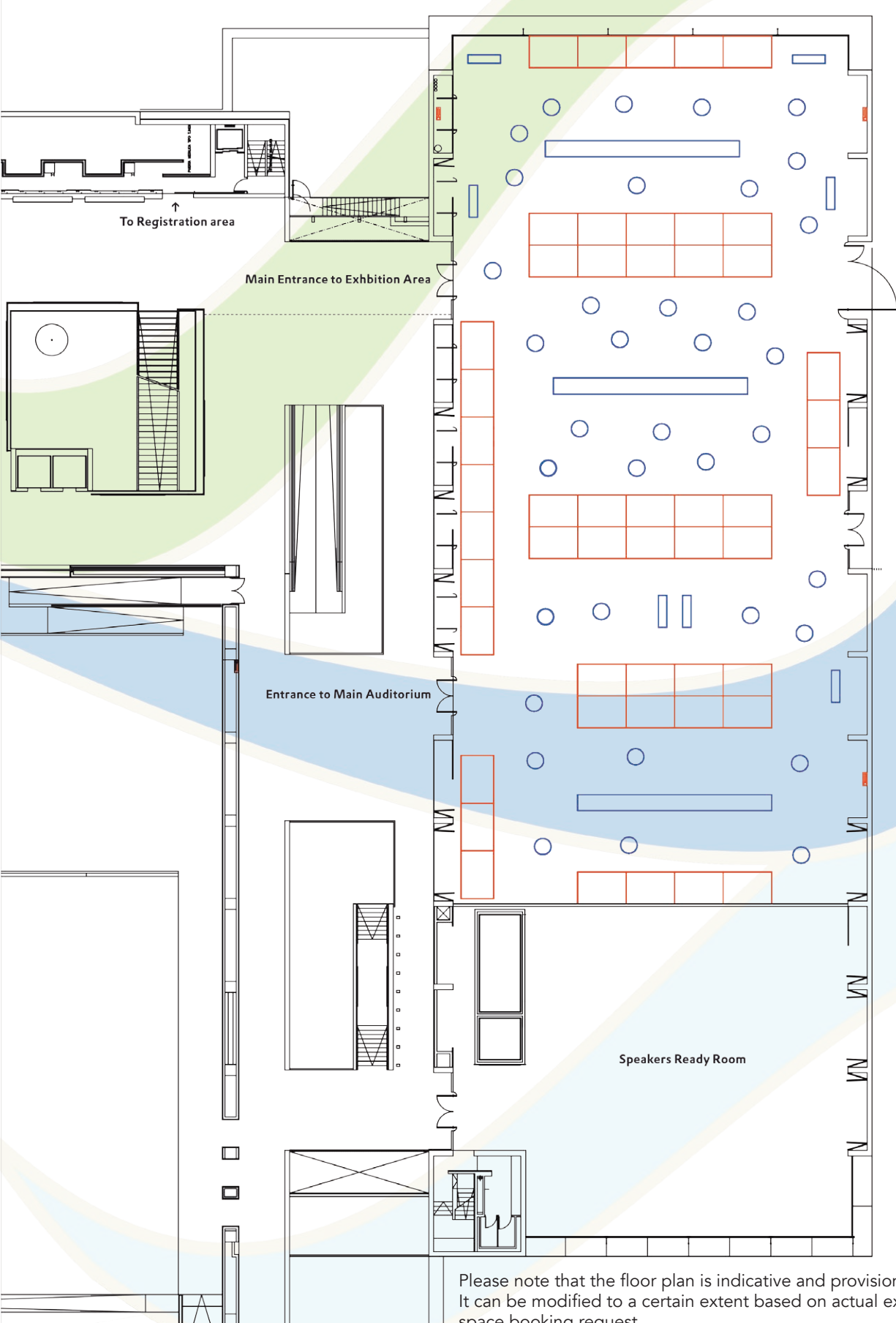
Registration	6:30 AM – 5:30 PM
Award Papers	8:00 AM – 11:00 AM
Clinical	
Basic Science	
Presidential Transfers	11:00 AM – 11:30 AM
EPOSNA Presidential Speaker	11:30 AM – 12:00 PM
EPOS/POSNA Respective Business Mtgs	12:00 PM – 1:30 PM
Concurrent Sessions	
I: (Tumor/Infection & Foot and Ankle)	1:30 PM – 5:30 PM
II: (Spine)	1:30 PM – 5:30 PM
III: (Hip & Neuromuscular)	1:30 PM – 5:30 PM
Break	3:20 PM – 3:41 PM
Evening	
Closing Reception	7:00 PM – 11:00 PM

SATURDAY, MAY 6

Registration	6:30 AM – 1:00 PM
General Scientific Session	8:00 AM – 12:00 PM
Trauma	8:01 AM – 9:49 AM
Break	9:50 AM – 10:10 AM
Sports	10:11 AM – 12:00 PM

(Note: Sessions and times subject to change.)

2017 EPOSNA
PROVISIONAL FLOOR PLAN





POSNA ORTHOPAEDIC SOCIETY OF NORTH AMERICA

2017 Annual Meeting • May 3 - 6, 2017

Palau Conference Center, Barcelona, Spain

EXHIBITOR REGISTRATION FORM

Registration Deadline
DECEMBER 31, 2016

Company: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____ Email: _____

INDUSTRY EXHIBIT FEE

NOTE: All rates are in US\$

\$650.00/square meter early registration;
After January 1, 2017: \$750/square meter

FOR SPONSORSHIP OPPORTUNITIES,
SEE PAGE 10.

Number of square meters: _____ Total Amount: \$ _____

EXHIBIT BADGES

(Includes access to coffee breaks and lunches Thursday and Friday)

For Companies Exhibiting without Sponsorship:
(Fee includes registration for One (1) representative)

For Silver Level Sponsors:
(Fee includes registration for Two (2) representatives)

For Diamond, Platinum or Gold Level Sponsors:
(Fee includes registration for Four (4) representatives)

For Double Diamond Level Sponsors:
(Fee includes registration for Six (6) representatives)

Representative

Names: _____

ADDITIONAL BADGES

\$700.00 each/early registration; \$750.00 each/late registration (after January 1, 2017)
\$800.00 each/on-site registration (after March 1, 2017)

Names: _____

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules and regulations contained in the Pediatric Orthopaedic Society of North America prospectus, and all policies, rules and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

PAYMENT METHOD

Payment must be received before booth space is assigned.

☐ Check enclosed (Check Number _____)

☐ Credit Card ☐ Visa ☐ MasterCard ☐ AMEX

Card No. _____ Exp. Date: _____

Name on Card _____

Signature _____ Total Amount Paid \$ _____

Signature of Authorizing Officer, Title

Date

CONTRACTS NOT BEARING SIGNATURE
AND PAYMENT WILL BE RETURNED.

RETURN TO: POSNA, 9400 W. Higgins Road, Suite 500, Rosemont, IL 60018-4976 USA

Phone: 847.698.1692 Fax: 847.268.9694



POSNA ORTHOPAEDIC SOCIETY OF NORTH AMERICA

2017 Annual Meeting • May 3 - 6, 2017
Palau Conference Center, Barcelona, Spain

C O R P O R A T E S P O N S O R S H I P F O R M

Registration Deadline
DECEMBER 31, 2016

Company: _____

Contact Name: _____

Address: _____

City / State / Zip: _____

Phone: _____ Fax: _____ Email: _____

SPONSORSHIP OPPORTUNITIES NOTE: All rates are in US\$

- | | | |
|--|-------------------|----------|
| <input type="checkbox"/> POSNA QSVI | \$25,000-\$75,000 | \$ _____ |
| <input type="checkbox"/> 2016 IPOS Grant/Scholarship | \$10,000-\$50,000 | \$ _____ |
| <input type="checkbox"/> 2017 Specialty Day @ AAOS Meeting | \$25,000 | \$ _____ |
| <input type="checkbox"/> POSNA Int'l Education Grants | \$25,000-\$50,000 | \$ _____ |
| <input type="checkbox"/> POSNA Named Research Grants | \$30,000-\$60,000 | \$ _____ |
| <input type="checkbox"/> POSNA Int'l Visiting Scholars Program | \$15,000 | \$ _____ |
| <input type="checkbox"/> EPOSNA Educational Grant* | \$10,000-\$50,000 | \$ _____ |
| <input type="checkbox"/> Concurrent Sessions at EPOSNA* | \$20,000/session | \$ _____ |
| <input type="checkbox"/> 2017 Pre-Course* | \$25,000 | \$ _____ |
| <input type="checkbox"/> Program-at-a-Glance Book | \$25,000 | \$ _____ |
| <input type="checkbox"/> JCO Abstract Book | TBD | \$ _____ |
| <input type="checkbox"/> Wireless Access | \$25,000 | \$ _____ |
| <input type="checkbox"/> Mobile Meeting App | \$25,000 | \$ _____ |
| <input type="checkbox"/> E-Poster Kiosks | \$10,000 | \$ _____ |
| <input type="checkbox"/> Registration Area* | \$25,000 | \$ _____ |
| <input type="checkbox"/> Welcome Reception | \$25,000 | \$ _____ |
| <input type="checkbox"/> Coffee Break | \$6,000 | \$ _____ |
| <input type="checkbox"/> Lunch Break | \$15,000 | \$ _____ |
| <input type="checkbox"/> Conference Bags | \$5,000 | \$ _____ |
| <input type="checkbox"/> Lanyards | \$5,000 | \$ _____ |
| <input type="checkbox"/> Pens | \$5,000 | \$ _____ |
| <input type="checkbox"/> Portable Chargers | \$5,000 | \$ _____ |
| <input type="checkbox"/> Notepads | \$5,000 | \$ _____ |

**TO REGISTER FOR AN EXHIBIT BOOTH,
SEE PAGE 9.**

I am an authorized representative of the company named above with the full power and authority to sign and deliver this application. The company listed above agrees to comply with all of the policies, rules and regulations contained in the Pediatric Orthopaedic Society of North America prospectus, and all policies, rules and regulations adopted after the publication of the original prospectus, which we accept as part of this agreement.

Signature of Authorizing Officer, Title

Date

**POSNA REQUIRES THAT SPONSORSHIPS
ARE PAID IN FULL AT LEAST 60 DAYS
PRIOR TO THE START OF THE MEETING.**

*Support item is subject to first right of refusal by 2016 supporter.

TOTAL CONTRIBUTION: \$ _____

PAYMENT METHOD

- ☐ Check enclosed (US dollars drawn on a US Bank made payable to "Pediatric Orthopaedic Society of North America")
- ☐ Credit Card ☐ Visa ☐ MasterCard ☐ AMEX
- Card No. _____ Exp. Date: _____
- Name on Card _____
- Signature _____ Total Amount Paid \$ _____

RETURN TO:

POSNA
9400 W. Higgins Road, Suite 500
Rosemont, IL 60018-4976 USA
Phone: 847.698.1692
Fax: 847.268.9694

Interpretation of Rules

The following Rules and Regulations are part of the contract between the exhibitor, the Pediatric Orthopaedic Society of North America (POSNA) and the European Pediatric Orthopaedic Society (EPOS). All matters not covered in these Rules and Regulations shall be referred to POSNA for adjudication and the decision of POSNA shall be final. These Rules and Regulations may be amended at any time by POSNA and all the amendments so made shall be binding upon the exhibitor equally with these Rules and Regulations, and shall become a part thereof, providing the exhibitor is notified of the amendments. Notice may be verbal or in writing before or during the EPOSNA Meeting, and may be given at any authorized agent or representative of the exhibitor.

Cancellation Policy

You can obtain full refund on cancellations of exhibits prior to February 1, 2017. After February 1, 2017, refund will be minus a 20% processing fee on all cancellations. No refund on cancellations after March 1, 2017.

Exhibit Space

The exhibition is an integral part of the EPOSNA meeting. Exhibiting at EPOSNA gives you the opportunity to present your company, cultivate established relationships, identify your new business contacts and increase your company's brand awareness. All the breaks will be held in the exhibit area. The exhibition area will be the central meeting point for all the delegates.

Exhibit space this year will be sold by the square meter. The cost of space will be an early rate of \$650US per square meter. Late rate after December 31, 2016, will be \$700US per square meter. The minimum amount of space that can be purchased is six (6) square meters. Included with the space will be one (1) table and two (2) chairs. Exhibiting company will be responsible for obtaining the following items through the Exposition Company: wall separations, other furniture, carpeting, draperies and electrical power.

Exhibit Hours

Set Up will be on Tuesday afternoon, May 2, and Wednesday morning, May 3, 2017. Exhibit hours will be:

Wednesday, May 3: 1:00 pm to 6:00 pm;
Thursday, May 4: 7:00 am to 5:30 pm;
Friday, May 5: 7:00 am to 4:15 pm.

Tear Down will be on Friday evening from 4:15 to 7:00 pm.

Exhibition Service and Shipping Information

If you wish to use standard stand building or order furniture, or if you have questions concerning stand construction, please contact: Cristina Ulibarri, Event coordination dept. Telephone number: +34 93 480 15 06 Fax number: +34 93 475 29 77 Website: www.bcncongress.com Email: bcncongress@bcncongress.com

Logistics and shipping clearance service: Materials can be shipped to Barcelona in advance. Custom clearance and transportation of goods to the conference center are handled by Resa Expo Logistic.

Botànica, Entrada 4
Fira Gran Via, 08908
L'Hospitalet, Barcelona
P.O. Box/ Apartado de Correos 2045
Phone: +34 93 233 47 58

Before shipping any items to your stand please make sure you get in touch with Resa Expo Logistic. They will be happy to offer their services for reception and delivery and/or unloading to your stand of your materials. Once contacted, they will send out the documents that include all relevant information to ship goods, inform them and fix delivery to your stand as well as payment terms and conditions.

Please note that the conference center does not accept incoming shipments. If you intend to ship goods directly to your stand, you need to be there in order to sign off the delivery note of your transport company. Please see contact details below:

Resa Expo Logistic
Operations@resaexpo.com
Jorge Reina - Tel.: +34 93 233 41 10

Subletting of Space

The subletting, assignment, or apportionment of the whole or any part of an exhibitor's space by the exhibitor is prohibited. Exhibitors may not advertise or display goods in their exhibit other than those manufactured or sold by them in the regular course of their business. Exhibitors may not permit any other party to exhibit in their space any goods other than those manufactured or distributed by the contracting exhibitor.

Compliance with Local Ordinances

Licenses and permits required by local statute, ordinance or regulation (if any) are to be obtained and paid for by the exhibitor. Each exhibitor will be responsible for compliance with local health, fire, and safety ordinances and regulations. All products or services exhibited must comply with all state and local regulations, and with all current

FDA regulations. POSNA/EPOS has no further responsibility to notify the exhibitors that this compliance is required.

Damage to Congress Center Property

Exhibitors will be held responsible for any damage done to the exhibit space in the Congress Center by them, their employees or agents. NO nails, tacks, or screws may be driven into the floor, wall, or woodwork of the building. Posters and other materials cannot be hung on the walls.

Fire Ordinances

Exhibitors must strictly observe all city, state, and federal fire laws. Demonstration of products must be contained to the area of your table and shall not be in the aisles. Please do not block the space between tables. The position/location of your table has been approved by the local fire marshal and should not be moved.

Indemnity

The exhibitor agrees to indemnify, defend, and hold the Pediatric Orthopaedic Society of North America (POSNA), the European Pediatric Orthopaedic Society (EPOS), its official contractors, and the Palau Congress Center, and their respective employees, representatives, agents, successors and assigns, harmless against any and all damages, claims, judgments, losses, costs and expenses (including attorneys' fees) that may at any time be incurred, suffered, sustained by or imposed upon POSNA, EPOS and/or the Palau Congress Center or their respective employees, representatives, agents, successors or assigns by reason of any action which may result because of or after acceptance of this application or the providing of exhibit space. This indemnification and hold harmless agreement includes, but is not limited to, any and all claims, damages, losses or expenses attributable to personal or bodily injury, sickness, disease or death, or to damage to or destruction of tangible property, including the loss of such property.

Distribution of Printed Materials and Canvassing by Industry

Canvassing in any part of the facilities used by POSNA or EPOS is strictly forbidden and anyone doing so will be asked to leave the meeting. Distribution of advertising or printed material by the exhibitor outside the exhibitor's allotted space will not be permitted unless the distribution or advertising is organized by POSNA or EPOS. These rules

EXHIBIT RULES AND REGULATIONS, continued

begin at 6:30 AM on Wednesday, May 3, 2017 and continue through the end of the meeting on Saturday, May 6, 2017 at 1:00 PM.

Purpose of Exhibit

The sole purpose for contracting exhibit space with POSNA/EPOS is to display equipment, supplies, and/or services.

Handouts and Giveaways

Distribution of samples of products and souvenirs of modest value is permissible as long as such giveaways adhere to the guidelines set forth by AdvaMed regarding Educational Items and Prohibition of Gifts. Approval of samples must be obtained from POSNA. Distribution of such products or souvenirs will be allowed, provided it is done in a dignified manner, does not create a nuisance, and causes no interference with adjoining exhibits. Unapproved items will be removed from the exhibit floor.

Security

A night watchman will be patrolling the Exhibit Area during the evening, night and early morning hours. However, we advise that you do not leave laptops or other electronic portable devices or valuable equipment at your booth at night.

Insurance

The exhibitor acknowledges that neither POSNA, EPOS, the Official Service Contractor/Decorator nor the Palau Congress Center shall be obligated to maintain property, liability, or business interruption insurance covering the exhibitor. It is the sole responsibility of the exhibitor to obtain such insurance and the exhibitor must do so at his/her own expense.

Meeting Conduct Guidelines

- EPOSNA asks each of its Corporate Supporters to adhere to the following guidelines regarding participation in EPOSNA meetings, as a courtesy to the Society, its members and meeting delegates:
- No entertainment functions, meetings, courses or social functions may be scheduled to conflict with EPOSNA meeting program hours, activity hours, exhibit hours or social events.
- Entertainment and social functions must be in good taste and conform to the purpose of the meeting, as well as complying with all AdvaMed and Eucomed guidelines governing interaction with physicians.

- Announcements and invitations addressed to members of the medical profession concerning such industry events should clearly indicate the name of the corporate supporter and must in no manner imply directly or indirectly that the event is part of, endorsed by, or an official activity of, POSNA or EPOS.
- Attendee lists provided by EPOSNA to Corporate Supporters, as part of the Benefits of Support, are intended for one-time, meeting-related use only. All announcements and invitations addressed to EPOSNA meeting delegates must be pre-approved by POSNA and EPOS. Violations will result in a one-year ban from receiving any type of mailing list.

Housing in Barcelona

The following hotels have been reserved for sponsors and exhibitors. Should you make a reservation at a hotel not listed below, EPOSNA reserves the right to move your reservation to one of the exhibitor hotels.

Abba Garden Hotel
NH Barcelona Stadium
NH Costanza
NH Sants Barcelona
Princess Sofia Gran Hotel

*POSNA's mission is all about better care
for children with musculoskeletal disorders.*

*Education is at the very core of POSNA's mission.
Industry support fuels POSNA's ability to educate,
support research and, most importantly,
improve the care of children.*

POSNA SPECIALTY DAY MEETINGS (at AAOS Meeting)

March 18, 2017
Orlando, Florida

POSNA ANNUAL MEETINGS

May 3 – 6, 2017
Palau Congress Center
Fairmont Rey Juan Carlos
Barcelona, Spain

May 9 – 12, 2018
J. W. Marriott
Austin, Texas

May 15 – 18, 2019
Charlotte, North Carolina

May 13 – 16, 2020
San Diego, California

INTERNATIONAL PEDIATRIC ORTHOPAEDIC SYMPOSIA (IPOS)

13th Annual: December 6 – 10, 2016
Walt Disney World Swan Resort
Orlando, Florida

14th Annual: November 28 – December 2, 2017
Loews Royal Pacific Hotel, Orlando, Florida

15th Annual: November 27 – December 1, 2018
Loews Royal Pacific Hotel, Orlando, Florida

16th Annual: December 10 – 14, 2019
Buena Vista Palace Hotel & Spa
Orlando, Florida

17th Annual: December 8 – 12, 2020
Buena Vista Palace Hotel & Spa
Orlando, Florida




POSNA
PEDIATRIC ORTHOPAEDIC SOCIETY
OF NORTH AMERICA


Pediatric Orthopaedic Society of North America
9400 W Higgins Road, Suite 500
Rosemont, Illinois 60018-4976 USA

Phone: 847.698.1692
Fax: 847.268.9694

Email: posna@aaos.org
Web: www.posna.org



The crown jewels of POSNA's educational endeavors are the POSNA Annual Meeting and the POSNA/AAOS International Pediatric Orthopaedic Symposium (IPOS), which draw upon surgeons from around the world.



The Annual Meeting (May) is a vibrant event of the latest research and evidence-based medicine in pediatric orthopaedics. 2017 will feature a very special meeting that combines the annual meetings of POSNA and the European Pediatric Orthopedics Society (EPOS). The combined event will truly represent a worldwide gathering of pediatric orthopaedic specialists and is expected to be the largest pediatric orthopaedic conference with more presentations, posters and attendees than any other conference in history.

Both societies are extremely excited about this joint effort and respectfully request your continued support of our educational mission.

MAY 3 - 6, 2017

PALAU CONGRESS CENTER – BARCELONA, SPAIN



We believe this is a particularly valuable opportunity for Corporate Partners to receive high visibility and global exposure.

